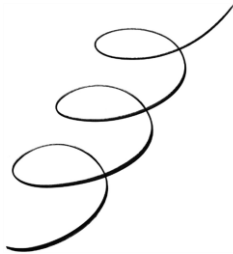




Corporate Development

“We need to change” – a demand that many companies formulated well before Barack Obama. However, changes are only effective and sustainable when they are done in a holistic way: strategy, organization, leadership, behavior and controlling are the relevant components. The success lever is a change process tailored to your company’s particular situation.



$$C = N \times V \times S$$

Successful **C**hange is always the product of awareness of **N**ecessity x strong **V**ision x first powerful **S**teps.

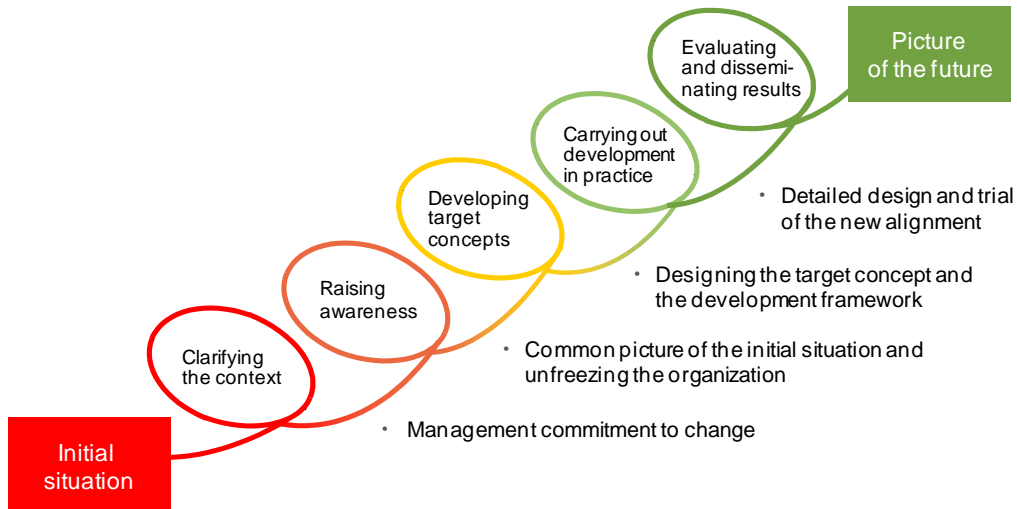
Typical Cases

- The market and competitive environment has changed and a realignment of the company/division is set to begin.
- There are operational successes, but they are tailing off.
- A structural realignment of the company (division) is desired by “those at the top”. However, in terms of sustainable success, it is about more than just a “new organization”.
- New executives have new ideas about the future of the company, but how to get there is not clear.
- A company (division) isn’t running smoothly and is to undergo a revitalization process.

Benefits

Sustainable corporate development not only produces well-founded concepts of organization, strategy and controlling, but also brings about new behavior in all those involved. Changes occur “outside the skin” (good concepts) and “inside the skin” (attitudes and behavior of people). Sustainable corporate development produces real solutions to problems and creates sustainable learning processes in all those involved.

The Helix of Corporate Development



Holistic processes often run in 5 stages. The process in each stage is customized on the basis of the experiences and results of the preceding stage.

We support you by ...

- creating a professional design for your development process.
- acting as an expert sparring partner and a source of inspiration.
- moderating workshops on current situation/designing the future/transformation.
- asking for feedback from customers, partners and employees.
- designing communication events with employees and stakeholders.
- coaching executives and key persons in the transformation process.
- working out customized training programs on behavior development.