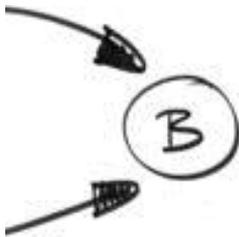


Strategic Process Design

A strategy results from collective leadership. Dialogue is the main focus of the management workshop. In addition, it requires well-prepared quantitative and qualitative data. In combination with you, we design a compact, practice-oriented strategy process, in which all of the elements come together in an effective way.



Clear strategy – at reasonable effort and expense.

Typical Cases

- You have the feeling that different strategic directions are being followed in the company. You bog yourself down.
- There is in fact a strategy in the company, but you have the feeling that something is missing. You would like to round off or complete your strategy.
- The strategy being followed is clear to some, but there is still no common language or formulation.
- You suspect that operational measures alone are insufficient and you wonder: do we have a strategy?

Benefits

- As a result of the compact process, you have a strategy that immediately incorporates itself into your corporate activities, because it is your strategy – and not the consultants'.
- You gain strategic clarity and priorities.
 - You set up strategic projects.
 - You have clear internal and external communication.
 - You have a basis for establishing strategic management processes and compact strategic controlling.



Clear Strategy at Reasonable Effort and Expense



We support you by ...

- designing the strategy process that meets your specific needs.
- moderating the strategy workshops.
- suggesting the right methods for you and helping you implement them.
- suggesting tools for in-depth analyses and incorporating them into the process, e.g. interviews, customer conferences or internet-based surveys.
- helping you with the formulation, preparation and implementation.
- providing external momentum as management's sparring partner.