



## Development in strategy, structure, processes and governance – Immorent AG

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| <b>Client</b>          | Immorent AG  |
| <b>Task definition</b> | Development in strategy, structure, processes and governance |
| <b>Duration</b>        | 2002 to 2009   |

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In the recent years Immorent AG developed to a leading Leasing&More-provider in Austria. Besides the Austrian market, Immorent AG operates successfully in twelve CEE-countries as well in fields such as financing and development management of construction projects and product leasing.

### Task definition

- Corporate development  
Regarding corporate development ICG accompanied Immorent AG in specific phases:  
Organizational reorientation (structures, processes)  
Developing processes of strategic alignment  
Elaborating corporate developmental processes in other business units and internal services within Immorent AG
- Standardizing business processes  
Standardizing business processes within units such as property- and product-leasing  
Reestablishing and standardizing business processes within leasing  
Designing processes for an IT-Support – implementing change in every locations of Immorent AG
- Cost management and efficiency controlling  
Setting up a company-wide performance measurement system in order to increase efficiency  
Elaborating procedures in order to optimize costs

### Services of ICG

- Planning the relevant activities together with the customers – designing processes
- Giving support in controlling processes of corporate development
- Preparing and implementing workshops for strategy development, reconciliation of contents, elaborating processes for team building
- Preparing elaborated conceptions; ascertaining conclusions
- Accompanying change processes



## Results

Immorent is a professional and effectively successful organization. The procedures are well-balanced and efficient.

The internal services are positioned appropriately.